

BROADWAY BIKEWAY STUDY

Preliminary Data: August - November 2016

The City and County of Denver has been studying the two-way, parking-protected bikeway on Broadway between Bayaud and Virginia to evaluate performance based on the goals for the study. Based on the first three months of data, the City has made the decision to continue the bikeway study through 2017. The key data that supported the City's decision include:

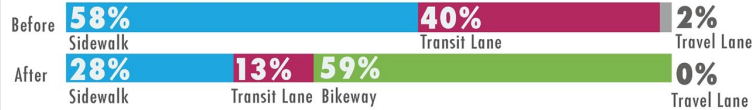
1. People feel safer in the study area
2. People are riding bikes in the bikeway
3. In general, people support the bikeway

Goal: Everyone arrives safely to their destination

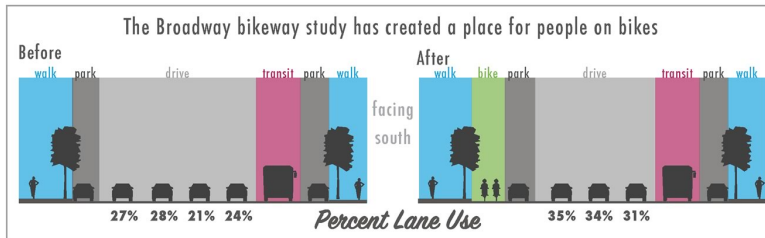
"I feel safer" was the #1 survey response from people walking and biking in the study area

Where are people riding bikes on Broadway?

People are now riding bikes in the bikeway rather than on the sidewalk or in travel lanes

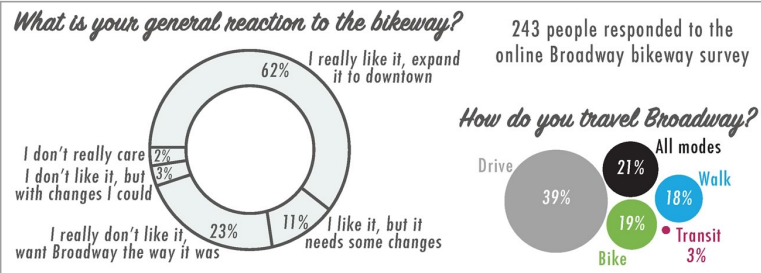


Goal: Provide mobility options for everyone



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Goal: Collaborate with the community & businesses



The City is working with businesses to understand their bikeway concerns, particularly regarding parking. Several of the parking spaces that were removed have been reinstalled. The City is committed to monitoring parking and continuing work with the business community.

2016 Community Events

350 community members attended bikeway events

- Civic Center EATS pop-up
- Illegal Pete's pop-up
- Bikes on Broadway Social
- Tour de Fat Broadway Pre-Ride
- Broadway Coffee Bean Ride
- Broadway Ice Cream Ride
- Bikes on Broadway Walking Tour
- Women Bike Colorado Movie Night

Next Steps: What to expect on Broadway in 2017

The City is committed to routine snow removal in the bikeway throughout the 2016-2017 winter

The City will continue to collect data on the Broadway bikeway through 2017 to evaluate performance based on the goals. Next steps for the project include:

- February 2017 release of full three-month data summary
- December 2017 release of full one-year data summary
- 2017-2018 evaluate feasibility of full corridor implementation

Stay Involved...

As this study continues into 2017,

- visit the study area
- support local businesses
- take the online survey
- share your thoughts online

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